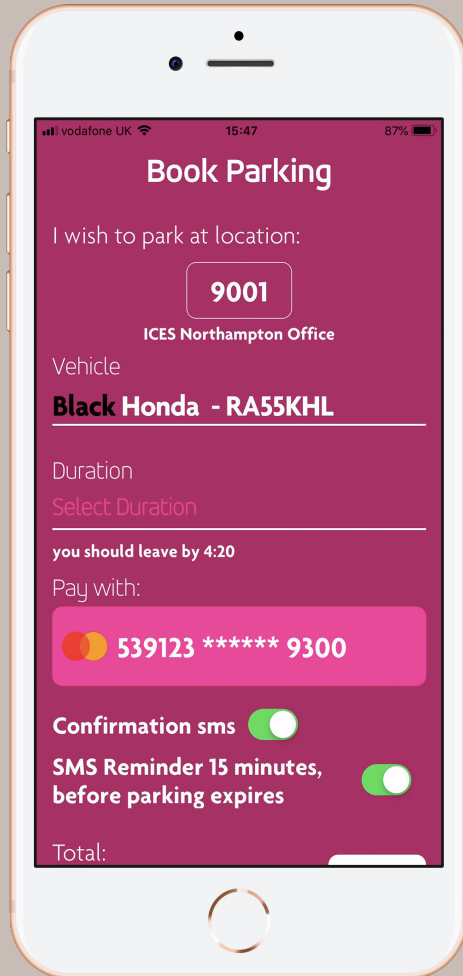


PAYSMARTI: CASHLESS PARKING

PAYSMARTI ALLOWS MOTORISTS TO PAY FOR PARKING VIA THE WEB, SMARTPHONE APP, PHONE OR COMPUTER.



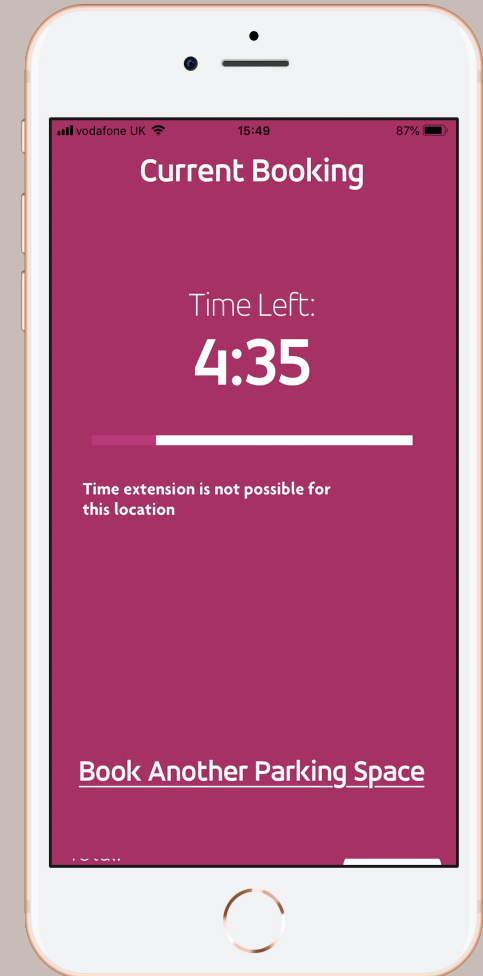
Customers can book parking over the phone, via web or app.

The PaySmarti App provides customers an easy to follow process to book a parking session online.

By phone, customers simply call the PaySmarti booking line (standard network rate) and enter the 4 digit location code displayed on signs around the car park.

The motorist confirms details during the call and bookings are confirmed verbally at the end of the call, or customers can elect to receive an optional confirmation text, charged at a nominal fee.

The customer's mobile number, VRM and full card details are retained securely so that if they call again, the customer will not need to repeat sensitive information.



Cost saving

PaySmarti negates the need for cash collections, Pay and Display structures and maintenance- therefore introducing a significant saving.

Customer Support

Customer-friendly call-centre staff with unrivalled parking experience available to help with any queries or problems.

Text to Park

Customers can park and pay by text. All vehicle registrations are confirmed by text- no more misunderstandings over the phone

User friendly

Customers don't even need to register to use the service- no lengthy forms to fill out.

Multi-vehicle

More than one car can be registered on one account, making it perfect for multi-car families.

VAT receipts

Registering on-line allows you to view and print VAT receipts from any of your parking sessions.

Extend Parking sessions

If the customer should wish to extend their stay before the expiry of their current parking session, they can use the PaySmarti app, or call the PaySmarti number again and follow the call prompts.

PAYSMARTI MISSION CONTROL - BACK OFFICE

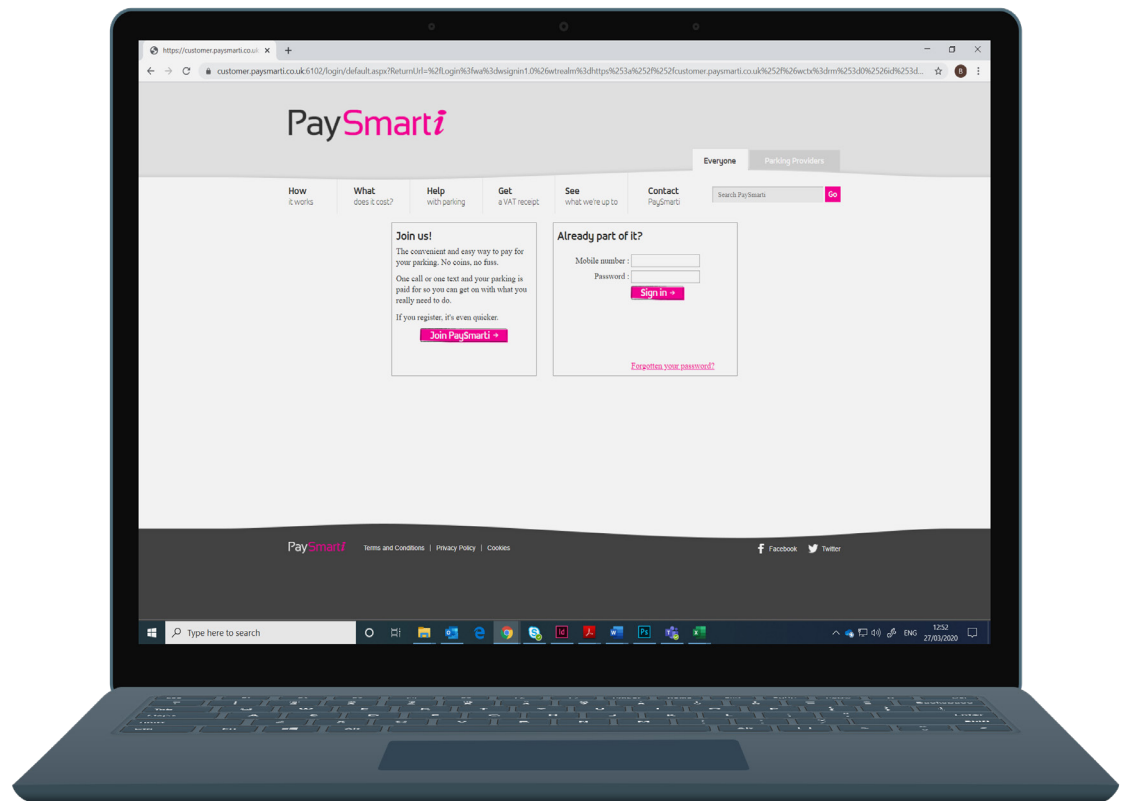
PaySmarti has an additional back-office module that provides a number of financial management tools to Council users.

All data presented to the Council is live and updates in real-time.

Using PaySmarti's powerful reports feature, back-office viewers are able to review transaction, reconciliation and

charge back reports instantaneously. Data can be exported in a variety of different formats including .csv which will allow further manipulation in software programmes such as Excel.

In addition to the provision of a reporting tool, PaySmarti also offers the Council a great degree of flexibility when configuring parking zones and charges. Any updates or amendments can be made using the back-office configuration tool.





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