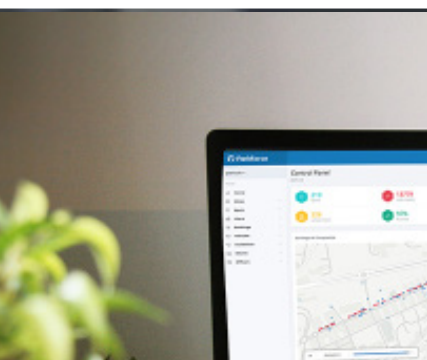
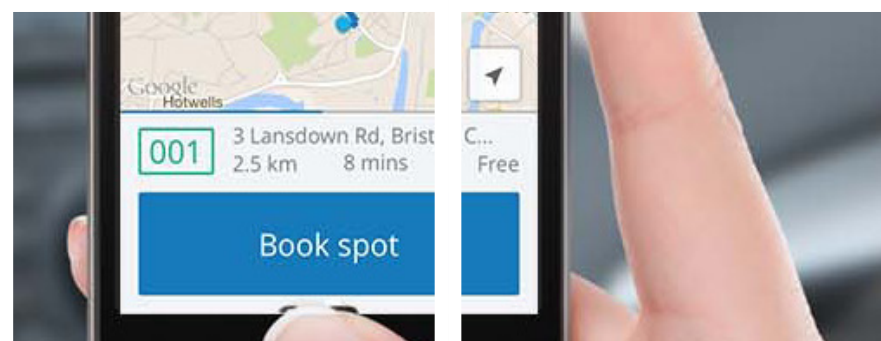
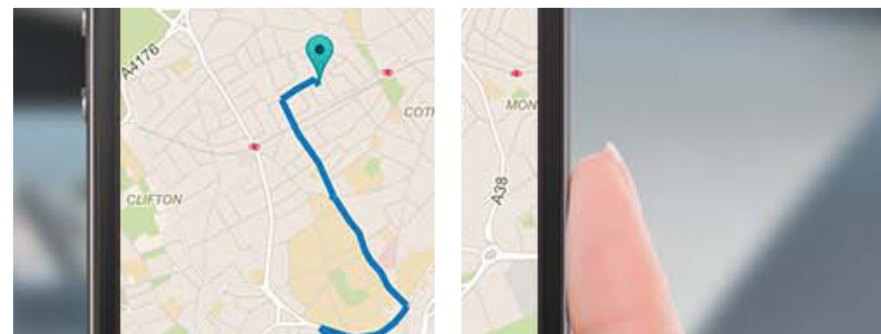




Parkfinder

Parking control at
your fingertips



Take control of your parking operation

Parkfinder: About

Parkfinder represents the latest in smart parking technology and is set to transform the parking experience for motorists and deliver the ultimate traffic and parking management system for local authorities, NHS Trusts, private car park operators and universities alike.

Parkfinder has already been launched in Spain and has enjoyed unprecedented success; helping to ease traffic and improve the parking experience for motorists across some of Europe's most congested cities.

Significantly, Parkfinder uses real-time data to meet the priorities and expectations of motorists in a way that maximises compliance and effective street and traffic management but without the limitations and high investment costs of hardware and sensor based parking.

The solution comprises of two elements; ParkFinder, the customer facing element which allows motorists to reserve and purchase their parking and ParkForce which allows you to monitor parking spaces, behavioural trends and occupancy levels enabling you to maximise operational efficiencies at all times.

Parkforce: How it works

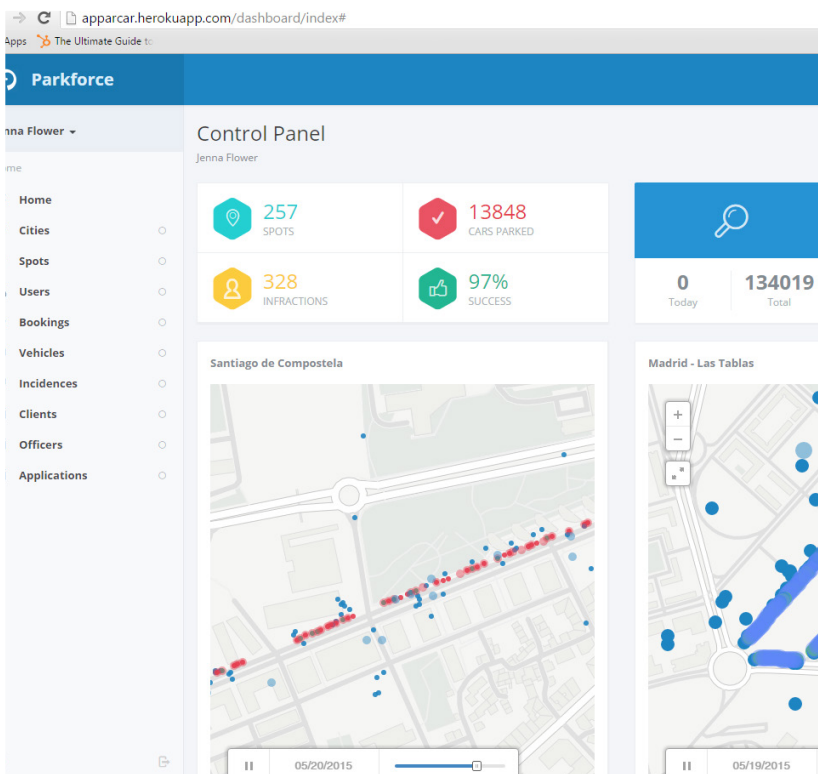
Parkforce is the back-office element of ParkFinder. All motorist interactions with both the Parkfinder app and GPS are delivered directly to ParkForce in real-time. This provides operators with up to the minute information on spot occupancy and motorist behavior enabling them to improve customer service standards whilst optimising occupancy of parking spaces and further refining their traffic management strategy.

All of this information is delivered in an intelligent and user-friendly interface that requires minimal training. In fact, the system has an in-built interactive training feature that allows back-office users to learn various elements of the system as they go.

The Parkforce Dashboard also has a number of powerful features that allow you to self-administer your parking operation. These include:

- The ability to add and remove parking locations, edit pricing tariffs and maximum length of stay. You can also view spot occupancy history as well as viewing it's current status in real-time.
- User history gives you a history of all registered users and their previous bookings.
- The ability to view the entire booking history of all spots and locations across your site. This data can then be exported to Excel for further manipulation, enabling you to produce in-depth management reports.

Your patrol officers will also receive spot occupancy information in real-time; if a motorist books a spot and finds that an unauthorised vehicle has parked in the designated bay, the app will notify the nearest patrol officer automatically. This increases parking management efficiency and will substantially reduce related costs.



Parkfinder: How it works

Motorists are able to download the Parkfinder application to their smartphones. Parkfinder is compatible with a variety of devices including: Apple iPhone, Android, Windows and Google.

The app works with any designated on and off street parking spots that are marked as reserved. Motorists are then able to book any available spot within seconds. A new feature will also give motorists the ability to pre-book their parking in advance - this is particularly useful for motorists who have an appointment as it alleviates the stress of finding a space.

Integrated with Google Maps, Parkfinder will guide motorists directly to their reserved spot. Moreover, motorists are only charged for the exact time that they occupy a spot; from arrival to the end of booking. This removed the need to estimate the duration of stay or to return to the vehicle to top up - encouraging on-street spending and improving compliance.

Should there be no spaces available, Parkfinder will direct motorists to the nearest car park.

The app has proven to be highly successful and very popular with motorists following extensive testing and adoption in various cities, including the Spanish capital, Madrid. Using the app couldn't be easier and takes all of the frustration, uncertainty and inconvenience out of parking a car.

- 1 Download the free app from the App Store, Google Play or Windows Store.
- 2 Register with your name, email and password.
- 3 Search around your area for the nearest space - all results are updated in real-time.
- 4 The in-built map directs you to your destination.
- 5 Simply drive in to the parking bay and your session will begin.

